

## Experience

**Saforian** // Manassas, VA

10/12 - Present

### Information Architect

- Design user experiences via wire frames, flowcharts, and content organization for FHI360, U.S. Inspect, Grunley, Tobacco Free Kids and other national clients
- Create informed proposals with our research and discovery methods, including content audits, client Q&A, and capturing 3rd party integration points
- Visual design of pages and user interfaces for websites and product development
- Present concepts, design, and functionality workflow to clients in a cohesive and engaging manner

**Perfect Sense Digital** // Reston, VA

03/12 - 10/12

### Principal Visual Designer

- Visual design for websites and product demos presented to MSN, Yahoo, Food Network and other content rich clients
- Collaborate with Information Architects on web, tablet and mobile products
- Design of On The Road, a searchable database of restaurants featured on the Food Network

**Situation Interactive** // New York, NY

12/08 - 03/12

### Creative Lead // 10/10 - 03/12

- Define user experiences and information architecture with the Creative Director
- Developed file organization system for our servers with team of directors
- Organize creative team meetings, newsletters, and best practices
- Quarterly presentation of our creative team's defining projects to the agency

### Sr. Designer // 12/08 - 03/12

- Concept and design digital marketing materials for Disney Theatrical, Met Opera, American Idiot, HAIR, Warhorse and other live entertainment clients
- Work closely with our team Creative Director and Copywriter
- Directing Jr. Designers and motivating them throughout the creative process
- Presenting creative concepts and strategy to clients

**Foundry 9** // New York, NY

04/06 - 12/08

### Graphic Designer

- Banner, email, and landing page design for Chase, First National Bank and ESPN
- Follow strict branding guidelines while still exploring unique design solutions
- Design engaging interactive projections for Reactrix experiential marketing
- Work closely with Creative Directors to execute their vision

### Awards/Nominations

- 2010 Webby Nomination  
*Best Use of Social Media*
- 2010 Davey Award  
*Online Marketing: Gold*
- 2010 OMMA Award  
*1st Place – Viral Campaign*
- 2009 OMMA Award  
*Best in Show*  
*Best Social: Use of Twitter*
- 2004 BOLI Award  
*Student: Bronze Certificate*

### Expertise

- Photoshop
- Illustrator
- InDesign
- Flash
- Axure

### Knowledge

- Drupal
- AS2, CSS, HTML
- Microsoft Office
- Keynote
- Garage Band
- Google Docs
- Video Conversion

## Experience [Continued]

**Atmosphere BBDO** // New York, NY 02/05 - 04/06

### Freelance Designer (in-house)

- Brainstorm web campaigns for Cingular Wireless, Red Stripe, and Citibank
- Develop flash and static banners to vendor specifications
- Work with Art Directors to prepare assets for client presentation

**S.Rovery Design** // Massapequa, NY 02/03 - 02/05

### Independent Contractor

- Print and web design for local merchants, artists and entrepreneurs
- Layout weekly newspapers for Massapequa Post and L.I. Herald
- Collaborate with outside vendors for web development and printing services
- Set up quarterly client retainers for site maintenance and small requests

**Maddogs & Englishmen** // New York, NY 05/03 - 08/03

### Intern

- Conceptualize print campaigns for Haribo and Emirates Airlines
- Print production for Haribo "Naughty Little Bears" campaign

## Education

**Undergraduate** 2000 - 2004

### SUNY Farmingdale // Farmingdale, NY

- BA of Technology – Visual Communications

**Continued Education** 2003 - Present

**3rd Ward** // Brooklyn, NY – HTML/CSS Basics

**NYU** // New York, NY – Flash 101

**UCB Theatre** // New York, NY – Improv Workshop & Improv 101

**AdHouse** // New York, NY – Introduction to Creative Process